

# ESUS

Environmental Stewardship  
Utilities & Sustainability  
Community

A Community of  IFMA™

ESUS SAG  
Newsletter

July 7, 2016

## 1. New ESUS Members for 2016-2017

ESUS congratulates Dr. Sharon Jaye and Mr. John McGee on joining our Sustainability Strategic Advisory Group. We now have our full complement of 7 members for the coming year.



Sheila Sheridan



Chris Laughman



Jenny Young



Bill Conley



Eric Teicholz, Chair



Dr. Sharon Jaye



John McGee



## 2. July Webinar Reminder

**Title:** Engaging Tenants in Energy Efficiency

**Date and Time of Webinar:** Wednesday, July 13, 1:00 PM – 1:30 PM Central

**Attendee URL:** <https://attendee.gotowebinar.com/register/7659684358021115395>

**Description:** In many buildings, tenant operations account for a significant portion – often the majority – of energy and greenhouse gas emissions. Yet, several barriers keep landlords and tenants from working together toward more efficient buildings. EPA’s ENERGY STAR program has developed a suite of tools and resources to help overcome these barriers, including web pages focused on tenant efficiency and sustainability, case studies of successful landlord-tenant engagement, financial analysis tools that demonstrate the value of tenant engagement in efficiency upgrades, and more. In this webinar, you will learn how ENERGY STAR can help tenants and landlords identify, plan, implement, and communicate energy efficiency improvements. The webinar will also include an overview of the new “Tenant Star” legislation, under which EPA’s ENERGY STAR program will offer recognition for efficient tenant spaces.

**Presenter:**



Cindy Jacobs, Senior Advisor, US EPA ENERGY STAR Program

## 3. How-To Guide Downloads as of May 2016 (average = . 8712 downloads/guide)

The below are the downloads for the HTGs:

Title	Downloads
Sustainability How-To Guide: Getting Started	12949
Sustainability How-To Guide: A Comprehensive Guide to Waste Stream Management	15039
Sustainability How-To Guide: Carbon Footprint	10805
Sustainability How-To Guide: U.S. Government Policy Impacts	9021
Sustainability How-To Guide: Commissioning Existing Buildings	16001
Sustainability How-To Guide: Global Green Cleaning	7432
Sustainability How-To Guide: Turning Data Centers Green	4947
Sustainability How-To Guide: Green Building Rating Systems	6111
Sustainability How-To Guide: Sustainable Landscaping	6689
Sustainability How-To Guide: A Comprehensive Guide to Water Conservation	5523
Sustainability How-To Guide: Lighting Solutions	6984
Sustainability How-To Guide: No-Cost/Low-Cost Energy Savings Guide	4967
Sustainability How-To Guide: Sustainability in the Food Service Environment	6984
Sustainability How-To Guide: EPA ENERGY STAR Portfolio Manager	8511

**4. Latest How-to Guide published in Knowledge Library – to be major benefit of IFMA’s World FM Day.**

We have officially published the new Sustainability How To Guide: Engaging Occupants in Your Sustainability Program – Strategies for Success

Link: [http://community.ifma.org/knowledge\\_library/m/free\\_fm\\_content/1057490](http://community.ifma.org/knowledge_library/m/free_fm_content/1057490)

The guide has been added to the free content schedule for World FM Day:

Link: <http://www.ifma.org/events/fm-events/event-details/2016/07/11/default-calendar/WFMD>

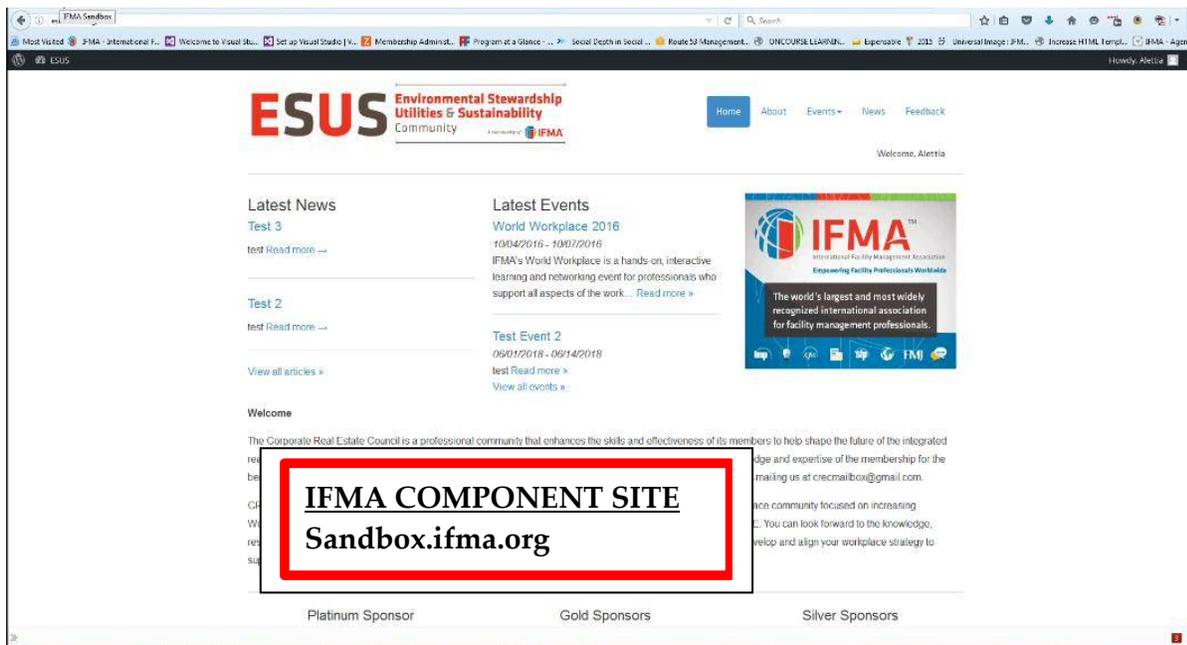
**5. The following query was received in our mailbox ([sustainability@ifma.org](mailto:sustainability@ifma.org))**

**Subject:** Advice Requested for Creating an Environmental Annual Report

*“I am in need of advice of best practices for beginning a Sustainability Annual Report. I recognize that for my organization this will be a multi-year project, but I believe it is important to use the time wisely. Are there resources available for creating one? Do you know the common metrics that are tracked and reported? Could anyone offer advice on what to avoid or what must be done while going through the process? I am starting from nothing and any advice would be more than appreciated.”*

Please help by responding to this query at [sustainability@ifma.org](mailto:sustainability@ifma.org). We will summarize responses and post on the Sustainability Community website. Thank you.

6. Latest webinar available on line: June 22: 12 PM Central: Waste Stream Management presented by Dr. Sharon Jaye and Bill Conley  
<https://attendee.gotowebinar.com/recording/2311727970939962628>
  
7. New Website Layout Ideas Needed! IFMA is developing new websites for the various communities (of which sustainability is one). Please visit [sandbox.ifma.org](http://sandbox.ifma.org) to look at examples of what functionality the template offers and let us know what content you would like to see on our new sustainability website.



8. (Reprinted from June newsletter - but still an issue)

ESUS has received some e-mails (both from IFMA and non-IFMA members) indicating that some people are having difficulty accessing sustainability content on IFMA's website. This explanation, provided by IFMA IT, should help. The IFMA Knowledge Library, IFMA Community and IFMA Sustainability group are three different platforms. Both the Knowledge Library and the Sustainability group live *within* the IFMA Community. Access to these groups is specific to the group and having access to one, does not ensure access to the other necessarily. However, access to either group is contingent upon having setup an account in Community. If IFMA members or non-members are experiencing access issues, you should contact Alettia Rucker or [web.support@ifma.org](mailto:web.support@ifma.org). She manages the access levels of IFMA Community users.

9. **Mark Your Calendar: Join ESUS at World Workplace.** We are having an open meeting (all are invited) from 7-8 AM on Friday, October 7 in Room 17 A (Mezzanine level) at the convention center.

## **10. Green Building Rating Systems Update:**

**BREEAM comes to USA** BREEAM provides a model for the local assessment of master planning projects, infrastructure and buildings related to sustainable construction and property. BREEAM USA is a partnership between BuildingWise (a US-based LEED certification consultancy) and the BRE Group. BREEAM USA's focus is BREEAM In-Use, an assessment method that enables property investors, owners, facility managers and occupants to drive sustainable improvements on existing buildings through operational efficiency and effective building management. To learn more, please visit [www.breeamusa.com](http://www.breeamusa.com), email [info@breamerica.com](mailto:info@breamerica.com) or call 844-280-9550. BREEAM is discussed and compared to other major rating systems in the ESUS How-to Guide entitled "Green Building Rating Systems. It is located in the Knowledge Library.

## **11. News from our ESUS' Third Party Liaisons**

### **DOE:**

*DOE Better Buildings recently announced a partnership with CoStar Group. The partnership will result in the first large-scale display of energy ratings and (eventually) property-level GHG emissions on real estate listings used by millions of American businesses, property investors, and home renters.*

Read more: <http://energy.gov/eere/articles/energy-department-announces-partnership-costar-group-inc-expand-visibility-energy>

### **EPA:**

#### **CoStar to display energy information in online property databases**

CoStar Group, Inc., a provider of information, analytics, and online marketplaces for commercial real estate, announced in May that it plans to display building energy efficiency and energy performance information in its CoStar Property® database, which powers online platforms including LoopNet, Apartments.com, and ApartmentFinder.com. State and local governments nationwide are increasingly implementing policies that require businesses to disclose building energy use information. Starting with Washington, D.C. and Chicago, this information will be displayed in CoStar's system later this year, with additional cities being added regularly.

The effort is being done under an official partnership with the U.S. Department of Energy to expand the visibility of energy-efficient buildings in U.S. property markets. CoStar previously partnered with the U.S. EPA and the U.S. Green Building Council to identify, highlight and promote the benefits of more than 15,000 ENERGY STAR® certified and LEED certified properties currently in its database.

### **Waste tracking coming to Portfolio Manager®**

EPA is working on adding new Portfolio Manager metrics related to waste tracking. Starting in August, you'll be able to use Portfolio Manager to track how much of your building's waste is disposed, donated, recycled, and composted. Stay tuned to our website to learn more, and [check out one of our upcoming webinars](#) on waste tracking.

### **ENERGY STAR National Building Competition BOOTCAMP registration open until July 17<sup>th</sup>**

Do you have what it takes to compete in an intensive, 90-day battle to save energy and water? If so, sign up for EPA's ENERGY STAR National Building Competition: BOOTCAMP! Competitors will receive tips and guidance from EPA as they work off the waste and compete against each other to see who can save the most. Registration closes July 17th, so [sign up soon!](#)

### **USZero Waste:**

USZWBC is offering an introductory workshop that provides the basics for businesses who are just starting their recycling program or want to take it to the next level. Experts will show attendees the importance of measuring what is wasted, and tracking reuse, recycling and composting programs; how to plan for more waste diversion; and highlight examples of businesses that have already decreased their waste bills dramatically by diverting over 90% from landfills, incineration and the environment. The next Online ZWBA Scorecard Training Courses will be offered [Thursday, July 14, 21, and July 28, 2016](#). The course will be given live on [Monday, October 10, 2016](#) in Humboldt, California

Learn how you can help facilities create value through Zero Waste by attending this training based on the comprehensive USZWBC [Zero Waste Business Certification](#) program for facilities. This training is intended for those interested in pursuing the professional [Zero Waste Business Associate \(ZWBA\) Certification](#); however, enrollment is open to anyone interested in learning more about the USZWBC Zero Waste Business Certification and how to better understand the Scorecard Certification System.

#### **Webinars:**

August 11th: Effective business waste reduction practices

September 8th: Creating effective Zero Waste in-house purchasing policies/ Purchasing 101

October 13th: On-site food scraps processing options

For more information, please visit our website: <https://uszwbc.org/events/upcoming/>