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IFMA Releases New Sustainability How-to Guide

HOUSTON, TX – (July 29, 2016) – The IFMA Environmental Stewardship, Utilities and Stewardship Strategic Advisory Group (ESUS) has released the latest addition to the wildly successful Sustainability How-To Guide Series, *Engaging Occupants in Your Sustainability Program: Strategies for Success*. The guide, which is available for [free download](#) via IFMA's Knowledge Library provides practical advice for generating the social momentum necessary to implement sustainable facility practices.

Authors Cynthia Putnam, Melanie Danuser, Lynn Clark, Stephanie Randall Cooper address the critical human element of sustainability in the workplace. While popular attention is often focused on green technology, the fundamental behavioral shifts required to achieve sustainability require buy-in from building occupants and organizational leadership. Using case studies and real-world figures, the 54-page guide offers tangible advice to achieve this buy-in.

This How-to Guide, one of 17 currently available, was published for free in celebration of World FM Day 2016, is available for download here:

http://community.ifma.org/knowledge_library/m/free_fm_content/1057490

IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 104 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (133 chapters), industry (14 councils) and areas of interest (six communities). Together they manage more than 78 billion square feet of property and annually purchase more than US\$526 billion in products and services. Formed in 1980, IFMA certifies professionals in facility management, conducts research, provides educational programs, content and resources, and produces World Workplace, the world's largest series of facility management conferences and expositions. To join and follow IFMA's social media outlets online, visit the association's [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#) and [Flickr](#) pages. For more information, visit the [IFMA press room](#) or www.ifma.org. To receive more information on ESUS' activities, please contact sustainability@ifma.org.